

SDX Alums from USC hold top news jobs

By FRED NICHOLAS

(Sigma Delta Chi, Cameron Nicholas Agency)

Round about this time every year on the eve of the Matrix Banquet, lethargic Sigma Delta Chi members, a little balder, greyer and paunchier than last year, start wondering how their former USC buddies are making out in the ever-lasting struggle for the Yankee dollar. So for the benefit of future job seekers, we hereby offer the annual SDX Rogues Gallery.

Heading the list of successful Newest arrival from the Army rogues is Bill Payette, manager of the L. A. United Press Bureau, who is famous as a breaker of men and a maker of women. Why Bill heads this list we will never know, but his title is impressive . . . and his phone number is RI. 6565.

Ernie Foster is now the conscience of the Eric Johnson office and spends most of his time worrying about Hollywood bedroom scenes. Stanley M. Gortikov, once the Great Red Father of the Daily Trojan, has deserted the field of journalism for a more lucrative job in advertising. Stan is now general manager and chief huckster for the Dunn-Fenwick Agency.

MOVIE SCRIBES

Other SDX members in the Hollywood movie racket are Sam Roeca, a mighty successful writer at Warner Brothers, and Reavis Winckler, publicity director for Jerry Fairbanks Productions. In the radio field, Rollo Hunter, production manager of KECA, and Bill Neitfeld, news editor of KFRC, San Francisco, are doing well despite the fact that they did not take Mr. Hammargren's course in Radio at USC.

Newspapermen swell the ranks of Sigma Delta Chi. Cleve Hermann is now managing editor of the Vailey Journal. Wally Raabe holds down the job of editor on the Aviation News Beacon. Alex Troffey is U.P. manager of the Tacoma office. Mel Durslag and Bion Abbott are rival sports writers for the Examiner and Times, respectively. Vernon MacPherson pounds the City Hall beat for the Citizen News and Dick Thomason handles general reporting assignments for the same sheet.

When last heard of, Edwin Louie was still knocking out stories and captions for the Herald-Express. John Rose thinks WRH is the high potentate of newspaperdom, but that's because they pay him regularly at the Examiner. Joe McLean is Inglewood's answer to Steve Wilson. Joe has been doing a great job as managing editor of the Inglewood paper. Bob Lander, once one of McLain's star reporters, is elsewhere these days. Where, no one seems to know.

YAKOTA RETURNS

Bob Brandson, SDX's newest Phi Beta Kappa, is a teaching assistant at the School of Journalism. Tom Lawless has taken over the reins as Alumni-Review editor, and despite rumors to the contrary he will not take over the Chancellor's job from Whitey. Cullen Gulko, the mad nymph of Australia, has settled down to the miserable task of making money. He now runs an automotive supply store in competition to Manny, Moe and Jack.

Paul Yakota, who is back at school taking a few courses to get orientated to civilian life. Jim Reid is working for U.P. and Payette, but he expects to buy out Roy Howard within the next year or two, and then Payette will be transferred to the South Pole bureau.

And last but not least, according to the writer's opinion, Fred M. Nicholas is operating his own publicity organization in Hollywood known as the Cameron-Nicholas Agency. It is rumored he will do anything for a couple of dollars. All clients call HO. 6281.