



# DOING

# MOCA'S

# BIDDING

James Burrows; Fred Nicholas

Richard Rosenzweig; Judy Henning

Barbara Jacobson; Susan Gersh

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## On the cover

The Museum of Contemporary Art recently conducted its major, biennial fundraiser — a silent and live auction of contemporary art that raised \$650,000. The event had a distinct Beverly Hill flavor, with local residents Susan Gersh and Barbara Jacobson co-chairing of the auction dinner dance and Judy Henning serving on the MOCA projects council. Of course, Fred Nicholas, the chairman of MOCA's board of trustees, is also from Beverly Hills.