

HIGH ON L.A. — THE NEW PERSPECTIVE

BREAKFAST MEETING

The Revival of Old Pasadena



The historic business district of Pasadena has been restored to become a vibrant community center of theaters, shops, and restaurants. Please join us to learn about the history of the area, the intervention strategies of the city, current measures of success, and plans for the future given by Marsha V. Rood, Development Operations Administrator for the City of Pasadena.

Thursday, March 24, 1994
7:30 a.m. - 9:00 a.m.

The Equator in Old Pasadena at 22 Mills Place
(Alley way south side of Colorado between Fair Oaks & Delacey)

Parking available in parking structures on Fair Oaks or Delacey.

Continental Breakfast
\$12 per person

Please RSVP to Cheri Robinson or Pete SooHoo at (213) 663-5242.

Coordination - Bill Johnson, presented by Economic Development Committee, Sharon Kaplan, Co-chair and Bill Johnson, Co-chair.

APRIL PROGRAM

Update on Disney Hall

Co-sponsored with L.A. Chapter of the American Institute of Architects

Tuesday, April 19, 1994

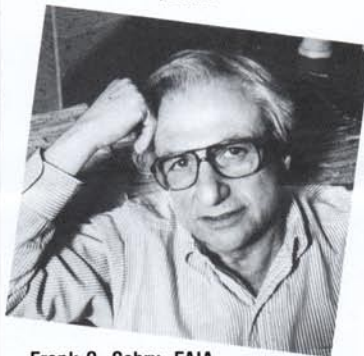
11:30 a.m. at the

SHERATON GRANDE

333 South Figueroa Street

Downtown Los Angeles

\$25.00



Frank O. Gehry, FAIA

Frank O. Gehry & Associates



Frederick M. Nicholas

President Hapsmith Company

Groundbreaking for the new Disney Hall in Downtown L.A. was approximately one year ago. Come and hear an update on the progress of the project and view the unique and spectacular design of this newest jewel to be added to the Los Angeles cultural scene. Speakers will be Frederick M. Nicholas and Frank O. Gehry. RSVP: Cheri Robinson LAHQ at 213/663-5242.

MAY PROGRAM

Financially Strapped Perhaps but Certainly Not Poor



Daniel Rosenfeld

Daniel A. Rosenfeld, Deputy Director for Real Estate, State of California, will give an update on the status of its J.O.B.S. program — Jump-Starting Office Buildings Statewide, and the redeployment of the State's enormous but under utilized real estate assets.

Luncheon Program
Save
Tuesday, May 17

This program will have an enormous effect on the economy as this organization is responsible for a large portion of the State's facilities requirements. This includes master planning, site acquisition, design, construction, leasing and property management of 34 million square feet of state-controlled office space. Watch for details on time and place for this event.

SAVE THE DATE 33rd Annual Awards Luncheon

is Tuesday, June 7 at the MUSIC CENTER featuring the Spirit of Los Angeles Award, other Community and Civic Awards and Real Estate Projects.

On Tuesday, June 7, Los Angeles Headquarters Association will present their spectacular luncheon in which once again the Spirit of Los Angeles Award will be given. Previous winners include Tom Bradley, A.C. Martin, Peter Ueberroth, Tommy Lasorda, Ed Carter, Gene Autry, John Argue, Robert Anderson, and John Ferraro.



The highly successful and crowd-pleasing display of real estate projects will again be a major part of this outstanding event. This year the review of projects will be on a broader scale. Many L.A. architectural firms will also display significant projects outside of the United States. The range will be varied and worldwide.

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